



## EAAFP World Migratory Bird Day small grant Report Template

### Section 1. EVENT INFORMATION (Compulsory)

#### 1.1 Contact Information - Provide your contact information for this report

Full Name	Aukrit Pumnuat
Name of the organisation	Bird Conservation Society of Thailand
Name(s) of the division and/or position	Conservation Biologist and Outreach officer
Type of the organisation - Government/NGO/Private Sector/Other	NGOs
Email	
Mailing address	
Office phone numbers	
(Your) Cell number (optional)	
Fax (optional)	-
Website (optional)	<a href="https://www.bcst.or.th/">https://www.bcst.or.th/</a>
Additional contact person (optional)	-
Date of submission	21 Aug 2024

#### 1.2 Event Location - Where did your event take place?

Name of country	Thailand
Name of city	All over Thailand
Name of event place/venue	Online Activity

#### 1.3 Event Organiser - Who were organiser and/or sponsor for your event?

The Bird Conservation Society of Thailand is the organizer, and the EAAFP Secretariat is the sponsor.
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#### 1.4 Target Audience - Who were the participants for your event?

School students, teachers or parents	-
University students	40
Researchers, scientist	-
Birdwatchers	167
Site managers for flyway site and wetlands	-
Decision or policy makers	-
Media	YouTube 117 Facebook 688
Others – specify	-

#### 1.5 Number of Participants - How many participants were there for your event?

1,062
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## Section 2. EVENT PROGRAMME (Compulsory)

Global Big Day is an annual event aimed at promoting birdwatching and collecting data on bird species worldwide. Participants contribute by submitting checklists of the bird species they observe in their areas, helping to enhance our understanding of global bird populations and migration patterns.

## Section 3. BUDGET REPORT (Compulsory)

Media and Production	300USD
Transportation	50USD
Design and posting costs for World Migratory Bird Day on Facebook	70USD
1st, 2nd, 3rd, and 5th – 10th prizes for Global Big Day (insect theme Including Shipping cost)	330USD
Postcard with insect theme	100USD
Overhead 15%	150USD

## Section 4. SHORT SUMMARY REPORT (Compulsory) – This report will be shared on EAAFP website

### World Migratory Bird Day & Campus October Big Day

Bird enthusiasts across Thailand came together to celebrate two significant events dedicated to avian conservation: Global Big Day and World Migratory Bird Day (WMBD) 2024. Organized by the Bird Conservation Society of Thailand (BCST), these events aimed to raise awareness about bird conservation and contribute valuable data to global efforts

### Global Big Day 2024 (Campus October Big Day)

On October 12, there was a 24-hour bird survey, reporting a total of 468 bird species across 32 provinces in Thailand.

In the university activities, 13 universities participated, with the top three having the following interesting statistics:

- Khon Kaen University: 116 species
- Mahidol University [Kanchanaburi Campus]: 116 species
- Chiang Rai Rajabhat University: 95 species

The **Campus October Big Day** activity in the university serves as an 'annual health check-up' for the campus and raises awareness, inspiring students."

### World Migratory Bird Day 2024


We have created a podcast and would like to thank EAAFP for their support. In this episode, we discuss the importance of insects, titled in Thai, 'When we think of insects, what comes to mind?' This is to encourage the public to think more about the insects in their daily lives. In Thailand, insects are recognized and consumed as food in every region of the country. Moving forward, we will produce podcasts every month to discuss topics related to birds and natural history. The feedback and engagement have

generated discussions on social media. The results are satisfactory, and the project has been successful.

**Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):**

Name of Photo/Video	Announcement “World Migratory Bird Day & Campus October Big Day”
Photo/Video	 <p>Blyth's Paradise-Flycatcher <i>Terpsiphone affinis</i></p>
Credit info	Bird Conservation of Thailand, EAAFP, World Migratory Bird Day and The Cornell Lab
Link	<a href="https://www.facebook.com/photo/?fbid=548951794176812&amp;set=a.217393077332687">https://www.facebook.com/photo/?fbid=548951794176812&amp;set=a.217393077332687</a>

Name of Photo/Video	Detail Global Big Day Activity “World Migratory Bird Day & Campus October Big Day”
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<p>Photo/ Video</p>	 <p><b>"PROTECT INSECT PROTECT BIRDS"</b> WORLD MIGRATORY BIRD DAY &amp; <b>OCTOBER BIGDAY</b> ✓ 12 Oct 2024</p> <p>CR Critically Endangered Yellow-breasted Bunting - <i>Emberiza aureola</i></p>	<p><b>นัก Oct BigDay</b> "PROTECT INSECT PROTECT BIRDS"</p> <ul style="list-style-type: none"> <li>ใช้ eBird รายงาน "ชนิดตก" ภายในวันที่ 12 ตุลาคม 2024</li> <li>เป็นนักในประเทศไทย เท่านั้น</li> <li>ส่งรายงาน eBird โดย Share Checklist ให้กับแอดคัพ</li> </ul> <p><b>"BCST Thailand"</b></p> <p><b>Special Rewards</b></p> <p><b>The Winner</b></p> <p><b>First runner-up</b></p> <p><b>Second runner-up</b></p> <p><b>12 Oct BigDay 2024</b> "PROTECT INSECT PROTECT BIRDS"</p> <p><b>4th-5th runner-up</b></p>
<p>Credit info</p>	<p>Bird Conservation of Thailand, EAAFP, World Migratory Bird Day and The Cornell Lab</p>	
<p>Link</p>	<p><a href="https://www.facebook.com/bcst.or.th/posts/pfbid021RNGPzKbHCwu6xHKVXUguTF1f18PuhbjaTn2Hrrf5H7T6phpKaBPz9Z6mEwHW3U1I">https://www.facebook.com/bcst.or.th/posts/pfbid021RNGPzKbHCwu6xHKVXUguTF1f18PuhbjaTn2Hrrf5H7T6phpKaBPz9Z6mEwHW3U1I</a></p>	
<p>Name of Photo/Vid eo</p>	<p>Promote Bird Talk Podcast Ep.0 "Protect Insect Protect Bird"</p>	

<p>Photo/Video</p>	
<p>Credit info</p>	<p>Bird Conservation of Thailand, EAAFP, World Migratory Bird Day and The Cornell Lab</p>
<p>Link</p>	<p><a href="https://www.facebook.com/photo/?fbid=559652576440067&amp;set=a.217393077332687">https://www.facebook.com/photo/?fbid=559652576440067&amp;set=a.217393077332687</a></p>
<p>Name of Photo/Video</p>	<p>Bird Talk Podcast Ep.0 “Protect Insect Protect Bird”</p>
<p>Photo/Video</p>	
<p>Credit info</p>	<p>Bird Conservation of Thailand, EAAFP, World Migratory Bird Day and The Cornell Lab</p>
<p>Link</p>	<p><a href="https://youtu.be/IOdEc1kb7Jg?si=r30FfuwdwjK-ukac">https://youtu.be/IOdEc1kb7Jg?si=r30FfuwdwjK-ukac</a></p>

<p>Name of Photo/Video</p>	<p>Summary Global Big Day Activity</p>
<p>Photo/Video</p>	
<p>Credit info</p>	<p>Bird Conservation of Thailand, EAAFP, World Migratory Bird Day and The Cornell Lab</p>
<p>Link</p>	<p><a href="https://www.facebook.com/photo/?fbid=548951794176812&amp;set=a.217393077332687">https://www.facebook.com/photo/?fbid=548951794176812&amp;set=a.217393077332687</a></p>



Registry: EAAFP/2024/1589

### 1.7 Outcome - What is the outcome from your event?

Both of our activities, which we promoted and disseminated on social media, received a significant response, sparking conversations within the community. They have fostered a new generation of birdwatchers and heightened the enthusiasm of those interested in birdwatching. For instance, there was a report of a rare bird, the Common Swift, sighted within the university—the first such report in Thailand from a university setting. These activities will encourage more people to join in exploring bird diversity. They will also become advocates, sharing the importance of migratory birds and insects with their friends, amplifying the message further.

Any additional comment? (Optional)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the **EAAFP Secretariat**, if you can and have one;
- Take enough photos from events or activities with this WMBD poster and send us lots of photos in jpg or png format; and videos as well if you have one.
- Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.