



World Migratory Bird Day (WMBD) Small Grant 2024 Application Form

WMBD Small Grant 2024 for East Asian–Australasian Flyway

3F G Tower, 175 Art center-daero, Yeonsu-gu, Incheon 22004 Republic of Korea

Tel: +82 32 458 6504; Fax: +82 32 458 6508

Email: wmbd@eaaflyway.net Website: <http://eaaflyway.net/>

About World Migratory Bird Day 2024

World Migratory Bird Day (WMBD) is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African–Eurasian flyway, the East Asian–Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2024, WMBD will be held on 11 May and 12 October. This year, the theme is “Protect Insects, Protect Birds”.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2024 Small Grant

The Small Grant for 2024 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#), and [Task Forces](#) and [Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in the local language that aims to raise awareness of the need for conserving migratory waterbirds and the value of their habitats in the East Asian–Australasian Flyway.

Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2024 need to be **based in EAAFP Partner countries**. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with the EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event. You can co-fund the event with other sources, but please indicate this in the budget session. Applications with similar content (location, target participants, etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

Information of the application

Firstly, applicants must meet the eligibility criteria set for funding assistance under the EAAFP WMBD 2024 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit your application as early as possible.

The deadline for application is **21st August 2024**. Please submit your application to the Communications Officer via email (Word or PDF document) to communication@eaaflyway.net and wmbd@eaaflyway.net.

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicants will hear the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have the responsibility to help translate the World Migratory Bird Day materials into their own languages. These translations will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 15/08/2024

1. Applicant Contact Information

	Name of applicant:	Buytul Aman Fahad Akash
a.	Name of the organisation:	International University of Business Agriculture and Technology (IUBAT)
b.	Applicant's position and division in the organisation	2 nd year student of BATHM (Bachelor of Arts in Tourism and Hospitality Management, Faculty of Tourism and Hospitality Management, IUBAT. 4 Embankment Drive Road, Sector-10, Uttara Model Town, Dhaka-1230, Bangladesh.
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	International University of Business Agriculture and Technology is an autonomous private university in Bangladesh
d.	Email:	buytulamanfahadakash@gmail.com
e.	Postal address:	1230
f.	Office phone numbers:	N/A
g.	Applicant's mobile number:	+8801870162937
h.	Website of organisation:	N/A
i.	Additional contact person	Mohammad Abu Horaira Associate Professor & Sports Coordinator MBA, BATHM (IUBAT), DHTM (Darjeeling, India) Email: horaira@iubat.edu

Please check if you permit to reveal your personal contact information on EAAFP website.

1.1 Supporter Information

	Name of supporter:	
a.	Name of the organisation:	
b.	Supporter's position and division in the organisation	
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Supporter's mobile number:	
h.	Website of organisation:	

i. Additional contact person

Please check if you permit to reveal your personal contact information on EAAFP website.

2. Proposed Event Plan and Expected Outcome (*Please check the relevant categories of your proposed event*)

Public awareness activity — local and/or national	<input checked="" type="checkbox"/>
Birdwatching — field trip	<input checked="" type="checkbox"/>
Monitoring/survey — field trip	<input type="checkbox"/>
Educational activity/lecture	<input checked="" type="checkbox"/>
Festival	<input type="checkbox"/>
Media Event	<input checked="" type="checkbox"/>
Movie/video	<input checked="" type="checkbox"/>
Questionnaire Survey	<input checked="" type="checkbox"/>

2.1 Please specify your proposed event plan and expected outcomes

Title of event:	Ensuring Migratory Bird Survival Through Insect Conservation in Narsingdi, Dhaka, Bangladesh.
Date of event:	Last week of October, 2024
Organisers:	Department of Tourism and Hospitality Management, IUBAT, Local Govt. Personals, Young Environmental Researchers and Practitioners.
Target participants:	Local Farmers and Agricultural Workers, Industrial Operators and Business Owners, Local Communities and Residents, Policymakers and Government Officials.
Expected number of participants:	400-500

Event Background:

With the arrival of winter, the canals, billabongs, and water bodies near the crop fields of Narsingdi in the Dhaka division like in other districts, become vibrant with migratory birds. While hunting and poaching have emerged as significant threats to migratory birds across Bangladesh, another critical issue is the widespread use of toxic fertilizers and pesticides in agriculture, along with pollution from industrial activities. These factors contribute to a severe decline in the availability of aquatic and other insects, which are vital food sources for migratory birds.

At present Narsingdi is witnessing a growth in textile mills, electronic product manufacturing, food production industries, and power looms. This development exacerbates the problem, as industrial runoff and agricultural chemicals increasingly contaminate water bodies. Birds, regardless of their diet, rely heavily on insects, and their reproductive cycles can be severely disrupted by consuming insects that have been exposed to pesticides. This disruption can have cascading effects on the overall health and survival of migratory bird populations.

I think this year's World Migratory Bird Day theme, "Protect the Insects, Protect the Birds," highlights the urgent need to address these interconnected issues. It is imperative to raise awareness among policymakers and the local community about the detrimental effects of

pesticide use and industrial pollution. By fostering a better understanding of these threats, we can advocate for more sustainable agricultural practices and stricter environmental regulations. This effort is crucial not only for the protection of migratory birds in Narsingdi but also for safeguarding their habitats across the country.

Objectives:

1. To increase awareness about how insect populations directly impact the health and survival of migratory birds.
2. Inform the local community, farmers, and industry leaders about how pesticides, fertilizers, and industrial runoff contribute to the decline in insect populations and, consequently, affect migratory birds.

Educational Presentations: Host keynote speeches and panel discussions on the importance of insect populations for migratory bird survival and the impact of pesticides and pollution.

Event Plan:

1. Educational Lectures & Presentations: Keynote speeches and discussions on the importance of insect populations for migratory bird survival and the impact of pesticides and pollution.
2. Community Engagement: Involve more local community people and raise awareness through visiting nearby houses and water bodies.
3. Networking Opportunities: Facilitate networking among farmers, industry leaders, policymakers, and conservationists.
4. Promotion and Outreach: Use flyers, social media, and local media to publicize the event, ensuring broad participation and community involvement.
5. Feedback Session: Conduct interactive sessions through assessing the success of the event, understand participants' needs, and identify areas for improvement.

Expected result:

The event will raise awareness about the crucial link between insect populations and the health of migratory birds, while educating the local community, farmers, and industry leaders on how pesticides, fertilizers, and industrial runoff negatively affect insect populations and, in turn, migratory bird survival and the importance of insects and migratory birds for our ecosystem.

3. Proposed Event Budget Plan

Please specify budget plan of your proposed event

Total: 1000 USD

Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

Venue preparation and necessary arrangements	100 USD
Transportation cost	100 USD
Promotion and outreach materials: Poster, Sticker, Flyer, Leaflets (each 1,000 copies), Banner(2), T-shirt(30)	300 USD
Keynote Speaker, Presenter, Photographer	100 USD
Snacks for the all participants	200 USD
Miscellaneous(Cleaning fee, Internet, Tax, Questionnaire Papers, Pencils)	200 USD
Total	1000 USD

4. Can you support translating the WMBD materials into your language?

Yes No

With the support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)
- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- **Reporting:** After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

Important notes:

Report deadline:	No later than 28th October 2024 or within two weeks after the event(s).
Required information:	Name of organiser(s), target participants, programme, outcome summary and finance supporting documents
Submit to:	EAAFP Secretariat via email (Word or PDF document) at wmbd@eaaflyway.net and communication@eaaflyway.net

ANNEX 1

Standard Format for the World Migratory Bird Day Final Report Template

Section 1. EVENT INFORMATION (Compulsory)

1.1 Contact Information — Provide your contact information for this report.

Full name:	
Name of the organisation:	
Name(s) of the division and/or position:	
Type of organisation — Government/NGO/Private Sector/Other:	
Email:	
Postal address:	
Office phone numbers:	
(Your) Cell number (optional):	
Fax (optional):	
Website (optional):	
Additional contact person (optional):	
Date of submission:	

Please check if you permit to reveal your personal contact information on EAAFP website.

1.2 Event Title

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1.3 Event Location — Where did your event take place?

Name of country:	
Name of city:	
Name of event place/venue:	

1.4 Event Type — Check the relevant categories below.

Public awareness activity — local and/or national:	<input type="checkbox"/>
Field trip (e.g. Birdwatching):	<input type="checkbox"/>
Monitoring/survey:	<input type="checkbox"/>
Educational activity/lecture:	<input type="checkbox"/>
Festival:	<input type="checkbox"/>
Media event (e.g., press release):	<input type="checkbox"/>
Movie/video:	<input type="checkbox"/>

Others — specify:

1.5 Event Organiser — Who were organiser and/or sponsor for your event?

1.6 Target Audience — Who were the participants for your event (**Compulsory**)?

Target Audience Types	Number Participated
School students, teachers or parents	
University students	
Researchers, scientist	
Birdwatchers	
Site managers for flyway site and wetlands	
Decision or policy makers	
Media	
Others — specify	
Total number of participants	

1.7 Outcome — What is the outcome from your event?

1.8 Any additional comments? (Optional)

Section 2. EVENT PROGRAMME (Compulsory)

Provide your event agenda, programme or discussion paper in details here. If your event was recorded or held online, please share the links.

Section 3. SHORT SUMMARY REPORT (Compulsory)

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 400 words)

Section 4. EXPENDITURE REPORT (Compulsory)

Expense items	USD
e.g. venue	
e.g. transportation	
e.g. birdwatching guide (amount x no. of guides)	
Others — specify	
Funding from other sources	
Total	

*Please keep the receipt in case auditing is needed.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video	e.g. photo 1 or video 1
Photo/Video	Please insert a photo here
Credit Info	Please provide credit information for this photo/video
Link	Please provide a link of this photo/video (e.g. FB posting or Flickr link)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster for publication on the EAAFP website.
- Post the printed poster to the EAAFP Secretariat if you can and have one available.
- Take plenty of photos of events or activities featuring the WMBD poster and send us these photos in .jpg or .png format; and videos if you have any.
- The logos of WMBD and EAAFP must be displayed on all your printed and digital promotional materials.