



World Migratory Bird Day (WMBD) Small Grant 2024 Application Form

WMBD Small Grant 2024 for East Asian–Australasian Flyway

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About World Migratory Bird Day 2024

WMBD is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African–Eurasian flyway, the East Asian–Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2024, WMBD will be held on 11 May and 12 October. This year, the theme is “Protect Insects, Protect Birds”.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2024 Small Grant

The Small Grant for 2024 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#) and [EAAFP Task Forces and Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in the World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in local language that aims to raise awareness on the need of conserving migratory waterbirds and the value of their habitats in East Asian–Australasian Flyway.

Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2024 need to **base in the EAAFP Partner countries**. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event, you can co-fund the event with other sources, but please indicate in the budget session. Applications with similar contents (location, target participants etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

Information of the application

Firstly, Applicants must meet the eligibility criteria set for funding assistance under EAAFP WMBD 2024 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit the application as early as possible.

The deadline for application is **12th April, 2024**. Please submit an application to Ms. Wen Qing Ng, Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net.

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicant will hear of the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have a responsibility to help translate the World Migratory Bird Day materials into their own languages which will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 06/04/2024**1. Applicant Contact Information**

	Name of applicant:	Pinyalak Satachaiwisit
a.	Name of the organization:	Bird Conservation Society of Thailand
b.	Applicant's position and division in the organization	Ecologist, Education and Outreach Organizer
c.	Type of the organization — Government/NGO/Private Sector/Other — specify):	NGOs
d.	Email:	[REDACTED]
e.	Postal address:	[REDACTED]
f.	Office phone numbers:	[REDACTED]
g.	Applicant's mobile number:	[REDACTED]
h.	Website of organization:	https://www.bcst.or.th/
i.	Additional contact person	Khwankhao Sinhaseni Executive Director [REDACTED]

 Please check if you permit to reveal your personal contact information on EAAFP website.
1.1 Supporter Information

	Name of supporter:	-
a.	Name of the organization:	-
b.	Supporter's position and division in the organization	-
c.	Type of the organization — Government/NGO/Private Sector/Other — specify):	-
d.	Email:	-
e.	Postal address:	-
f.	Office phone numbers:	-
g.	Supporter's mobile number:	-
h.	Website of organization:	-
i.	Additional contact person	-

 Please check if you permit to reveal your personal contact information on EAAFP website.
2. Proposed Event Plan and Expected Outcome (Please check the relevant categories of your proposed event)

Public awareness activity — local and/or national	<input checked="" type="checkbox"/>
Birdwatching — field trip	<input type="checkbox"/>
Monitoring/survey — field trip	<input checked="" type="checkbox"/>
Educational activity/lecture	<input type="checkbox"/>
Festival	<input type="checkbox"/>

Media Event	<input checked="" type="checkbox"/>
Movie/video	<input type="checkbox"/>
Others – specify	<input type="checkbox"/>

2.1 Please specify your proposed event plan and expected outcomes

Title of event:	Global Big Day 2024 and World Migratory Bird Day 2024: Promoting Conservation for Sustainable Agriculture
Date of event:	11 May 2024
Organisers:	Bird Conservation Society of Thailand
Target participants:	General Public
Expected number of participants:	70

BCST is the longest-established nature conservation non-government organization in Thailand, and it remains actively involved in nature conservation all over Thailand. BCST's main vision is the sustainable promotion of the relationship between birds, nature, and humans. BCST is committed to enabling society to be aware of the importance of birds, habitats, and natural resources by many means, stimulating various parties to be involved in working to develop sustainably. The various activities it undertakes include birdwatching, education, and conservation involving collaborations with international organizations, and we always considered the World Migratory Bird Day (WMBD) and Global Big Day are important annual event for our public engagement and education.

Project Aims and Objectives

World Migratory Bird Day

1. To promote sustainable practices that support insect populations and thereby benefit migratory birds, such as reducing pesticide use and preserving natural habitats.
2. To educate the public about the role of migratory birds in controlling insect populations, contributing to ecosystem balance and agriculture.
3. Raise awareness about the importance of insects as a food source for migratory birds during their journeys.

Global Big Day

1. The primary objective of participating in Global Big Day in Thailand is to document as many bird species as possible within a single day. This event serves to promote birdwatching as a recreational activity and to contribute valuable data to global bird conservation efforts.
2. To contribute valuable bird observation data to scientific research while also promoting birdwatching and environmental awareness.

Project Details and Implementation

World Migratory Bird Day

Content Creation:

1. Develop educational content based on findings from the review paper highlighting the correlation between insect decline and bird populations.

Campaign Timeline:

1. Launch a teaser campaign prior to World Migratory Bird Day to build anticipation and generate interest in the topic.
2. Roll out the main campaign content leading up to and on the day of the event, focusing on raising awareness about the insect-bird relationship

Social Media Platforms:

1. Utilize various social media platforms Facebook and Instagram to reach diverse audiences.
2. Utilize relevant hashtags such as #WorldMigratoryBirdDay, #BirdConservation, #InsectDecline, #CitizenScience, etc.

Global Big Day

Planning and Coordination:

1. Identify key birdwatching hotspots across Thailand where participants can gather to observe and record bird species.
2. Collaborate with local birdwatching clubs, conservation organizations, and governmental agencies to coordinate efforts and ensure a widespread participation.
3. Establish communication channels (e.g., social media, email lists) to disseminate information, register participants, and provide updates on the event.

Event Execution:

1. On the designated day, participants gather at selected birdwatching sites across Thailand, equipped with binoculars, field guides, and data recording tools (e.g., notebooks, mobile apps).
2. Participants spend the entire day observing and documenting bird species they encounter, recording details such as species name, location, and abundance.
3. Encourage participants to share their observations in real-time through eBird platforms, enabling real-time updates on bird sightings.

Data Compilation and Analysis:

1. After the event, compile all recorded data from participants and verify species identifications to ensure accuracy.
2. Analyze the collected data to generate comprehensive reports on bird diversity and distribution in different regions of Thailand.
3. Public the outcomes of Global Big Day and raise awareness about bird conservation.

3. Proposed Event Budget Plan

Please specify budget plan of your proposed event

Total: _____1,000_____USD

Budget breakdown:

1st, 2nd, 3rd, and 5th – 10th prizes for Global Big Day (Including Shipping cost)	690USD
Design and posting costs for World Migratory Bird Day on Instagram and Facebook	70USD
Media Cost (Postcard with insect theme and Shipping cost)	90USD
Overhead 15%	150USD

4. Can you support translating the WMBD materials to your language?

Yes No

With support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)
- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- **Reporting:** After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

Important notes:

Report deadline:	No later than 27th May 2024 or within two weeks after the event(s).
Required information:	Name of organiser(s), target participants, programme, outcome summary and finance supporting documents
Submit to:	EAAFP Secretariat via email (Word or PDF document) at wmbd@eaaflyway.net and communication@eaaflyway.net