



World Migratory Bird Day (WMBD) Small Grant 2023
Application Form

WMBD Small Grant 2023 for East Asian - Australasian Flyway

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About World Migratory Bird Day 2023

WMBD is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African-Eurasian flyway, the East Asian-Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2023, WMBD will be held on 13 May and 14 October. This year, the theme is "Water: Sustaining Bird Life".** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2023 Small Grant

The Small Grant for 2023 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#) and [EAAFP Task Forces and Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in the World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in local language that aims to raise awareness on the need of conserving migratory waterbirds and the value of their habitats in East Asian – Australasian Flyway.

Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2023 need to **base in the EAAFP Partner countries**. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event, you can co-fund the event with other sources, but please indicate in the budget session. Applications with similar contents (location, target participants etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

Information of the application

Firstly, Applicants must meet the eligibility criteria set for funding assistance under EAAFP WMBD 2023 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit the application as early as possible.

The deadline for application is **26th March, 2023**. Please submit an application to Ms. Vivian Fu, Senior Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net.

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicant will hear of the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have a responsibility to help translate the World Migratory Bird Day materials into their own languages which will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 26.03.2023

1. Applicant Contact information

	Name of applicant:	Fariha Iqbal
a.	Name of the organization:	Kichir-Michir
b.	Applicant's position and division in the organization	Co-founder and secretary
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	Local bird club
d.	Email:	[REDACTED]
e.	Postal address:	[REDACTED]
f.	Office phone numbers:	[REDACTED]
g.	Applicant's Mobile number:	[REDACTED]
h.	Website of organization:	
i.	Additional contact person	Mr. James Samuel Pender Programmes & Advocacy Officer- Asia, The Leprosy Mission England & Wales And Senior Consultant, Kichir-Michir [REDACTED] [REDACTED] [REDACTED]

If there will be more than one organization to arrange the event, please specify all above in table 1.1.

1.1 Supporter information

	Name of supporter:	
a.	Name of the organization:	
b.	Supporter's position and division in the organization	
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Supporter's Mobile number:	
h.	Website of organization:	
i.	Additional contact person	

2. Proposed Event Plan and Expected Outcome (Please tick the relevant categories of your proposed event):

Public awareness activity – local and/or national

V

Birdwatching - field trip	V
Monitoring/survey – field trip	
Educational activity/lecture	V
Festival	V
Media Event	
Movie/video	
Others – specify	

2.1 Please specify your proposed event plan and expected outcome

Title of event:	Building awareness among urban and rural inhabitants of western Bangladesh through migratory bird fair and campaign
Date of event:	12-13 May, 2023
Organizers:	Kichir-Michir
Target participants:	Urban people, forest department officials, local leaders, school students, rural inhabitants (including grass-cutters, farmers, boatmen)
Expected number of participants:	580

Event objectives and plan (max. 500 words):

Hunting and damage of habitat caused by cutting tall grasses are two major threats for migratory birds in Kushtia and Pabna, Bangladesh. Migratory birds and their importance remain poorly known to the urban dwellers of the area. There are frequent hunting incidents, with multiple recent occurrences by town people. Furthermore, cutting tall grasses along waterbodies as well as in drier lands along Padma River is threatening habitats of migrants including waterfowl and passerines. Some of these grass patches are potential habitats of the critically endangered Yellow-breasted Bunting.

Kichir-Michir has previously conducted successful awareness activities in some localities although the urban area and some other villages remain uncovered, where people still engage in hunting and other harmful activities.

The area is rich with more than 170 bird species sighted until now including over 15 threatened/near-threatened species. Examples of migratory species include Common Pochard, Lesser Adjutant, Black-headed Ibis, Eastern Imperial Eagle, Black-headed Bunting and a sighting of Black-tailed Godwit.

Our objectives:

- (1) To inspire and educate the urban people to protect local migratory bird species
- (2) To aware rural inhabitants against hunting in Padma River and adjacent waterbodies
- (3) To build awareness to protect important grass patches supporting migratory species

Events:

(1) Migratory bird fair:

- Venue: GK School compound, Kushtia town
- Date: 13 May 2023
- Expected number of participants: 500
- Description: The fair will consist of 2 stalls. One will display 100 migratory bird photographs with description in Bengali to educate people about the species and conservation; as well as bird magazines and books open to read. The other stall will contain bird artworks by young students. A week before the program, we will visit 3 local schools to invite students to provide artworks on the theme "Water: Sustaining Bird Life".

Forest department officials and local leaders will be invited as guests and the fair will be inaugurated by them. It will begin with a rally consisting of banners and festoons, followed by speeches from guests.

Two local people who previously gave us information on bird hunting will be given a gift of honour. The students who provided artworks will be given gifts. In afternoon, interested school students will be taken for birdwatching with spotting scope and binoculars.

The event will be covered in local and national newspapers, online news portals and our Facebook platform.

(2) Campaign to prevent hunting and to protect important grass patches in the local area:

- Venue: Char Vabanipur, Pabna
- Date: 12 May 2023
- Expected number of participants: 80
- Description: Local leaders, grass-cutters, farmers and boatmen will be invited. There will be discussion on the importance of migratory birds and prevention of hunting. They will be made aware to avoid cutting some specific grass patches that are particularly significant to migratory birds.

T-shirts with World Migratory Bird Day 2023 theme, posters and snacks will be distributed among the participants.

In the village, a billboard will be established and posters will be placed.

3. Proposed Event Budget Plan:

Please specify budget plan of your proposed event

Total: 1,000 USD

Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

Printing migratory bird photographs with description (100x)	220 USD
Accessories for displaying photographs and artworks (i.e., boards, stationaries)	40 USD
Banners, festoons and posters	90 USD
Venue (Bird fair)	50 USD
Venue (Campaign)	40 USD
Gifts for 2 bird hunting information providers	20 USD
Gifts for participating students (bird stickers and notebooks with WMBD theme and drawing accessories) and photographers (T-shirts and notebooks with WMBD theme)	60 USD
Tripod for spotting scope	150 USD
T-shirts for campaign participants (90x)	100 USD
Billboard (5X3 feet)	80 USD
Transportation	50 USD
Food item	70 USD
Media costs	30 USD

4. Can you support translating the WMBD materials to your language?

Yes No

With support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)
- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

Important notes:

Report deadline:	No later than 27th May 2023 or within two weeks after the event(s).
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Required information:	Name of organiser, target participants, programme, outcome summary and finance supporting documents
Submit to:	to Ms. Vivian Fu, Senior Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net .

ANNEX 1

Standard format for the World Migratory Bird Day

Final Report Template

Section 1. EVENT INFORMATION (Compulsory)**1.1 Contact Information - Provide your contact information for this report**

Full Name	
Name of the organisation	
Name(s) of the division and/or position	
Type of the organisation - Government/NGO/Private Sector/Other	
Email	
Postal address	
Office phone numbers	
(Your) Cell number (optional)	
Fax (optional)	
Website (optional)	
Additional contact person (optional)	
Date of submission	

1.2 Event title:

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1.3 Event Location - Where did your event take place?

Name of country	
Name of city	
Name of event place/venue	

1.4 Event Type - Check the relevant categories of your event type

Public awareness activity – local and/or national	
Field Trip (e.g. Birdwatching)	
Monitoring/survey	
Educational activity/lecture	
Festival	
Media event (e.g. press release)	
Movie/video	
Others – specify	

1.5 Event Organiser - Who were organiser and/or sponsor for your event?

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1.6 Target Audience - Who were the participants for your event (Compulsory)?

Target Audience types	Number participated
School students, teachers or parents	
University students	
Researchers, scientist	
Birdwatchers	
Site managers for flyway site and wetlands	
Decision or policy makers	
Media	
Others – specify	
Total number of Participants	

1.7 Outcome - What is the outcome from your event?

1.8 Any additional comment? (Optional)

Section 2. EVENT PROGRAMME (Compulsory)

Provide your event agenda, programme or discussion paper in details here. If your event was recorded or held online, please share the links.

Section 3. SHORT SUMMARY REPORT (Compulsory)

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 400 words)

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Section 4. EXPENDITURE REPORT (Compulsory)

Expense items	USD
e.g. venue	
e.g. transportation	
e.g. birdwatching guide (amount x no. of guides)	
Others – specify	
Funding from other sources	
Total	

*Please keep the receipt in case auditing is needed.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video	e.g. photo 1 or video 1
Photo/Video	Please insert a photo here
Credit info	Please provide credit information for this photo/video
Link	Please provide a link of this photo/video (e.g. FB posting or Flickr link)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the EAAFP Secretariat, if you can and have one;

- Take enough photos from events or activities with this WMBD poster and send us lots of photos in jpg or png format; and videos as well if you have one.
- Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.