



DD1: CEPA Action Plan 2023-2028

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Summary

- An updated Communication, Education, Participation, and Awareness (CEPA) Action Plan 2023 – 2028 has been prepared for adoption by the EAAFP.
- This plan is the CEPA Action Plan for the entire EAAFP and provides guidance to the Partnership on CEPA actions.

*ELEVENTH MEETING OF PARTNERS TO THE PARTNERSHIP FOR EAST ASIAN – AUSTRALASIAN FLYWAY
Meeanjin/Brisbane, Queensland, Australia, 12-17 March 2023*



Background

- The CEPA Action Plan (2019-2024) was adopted during MOP10
- Current Action Plan will expire before MOP 12
- In 2022, the CEPA WG prioritized reviewing and revising the CEPA Action Plan
- Drafts of CEPA Action Plans 2023-2028 shared with Partners, Working Groups and Task Forces for consultation, twice by email and during the online Partners Workshop held in August 2022

Action Plan Overview

- Organized by Two Objectives:
 - OBJECTIVE I. Promote the EAAFP so that stakeholders are aware of the mission and objectives of EAAFP and of the Flyway Site Network.
 - OBJECTIVE II. People in the EAAF are aware of migratory waterbirds, the habitats that they depend upon and participate in their conservation.
- Further organized by 12 Preferred Status, with associated 36 CEPA Actions, 37 Indicators of Success, 8 Actor, and Target Audiences
- Find your roles by identifying your color code: Secretariat (Sec), Government Focal Point (Gov FP), Inter-governmental Organisation (IGO), International NGO (INGO), Corporate (Corp), Site Manager (SM) & Visitor Centre Manager (VCM), CEPA Working Group (CEPA WG), Working Groups & Task Forces (WG&TF)

Preferred Status to be achieved	CEPA Actions that contribute to achieving the preferred status	Key Indicators of success	Responsible Actor^	Target Audience
OBJECTIVE I. Promote the EAAFP so that stakeholders are aware of the mission and objectives of EAAFP and of the Flyway Site Network.				
1. FPs understand the benefits of joining the EAAFP & Flyway Site Network (FSN) and are actively engaged in their respective roles in promoting and implementing the EAAFP & its objectives (conservation of migratory waterbirds, and their habitats).	A. FPs identify a CEPA point of contact for each EAAFP Partner to: (1) develop information distribution systems for their country/network.	Number of active CEPA points of contact.	Gov FP, Sec	CEPA contact point, National networks
	B. FPs identify a CEPA point of contact for each country in the flyway to: (2) develop national language pages on the EAAFP <u>website</u> , or nominate someone to do so.	Number of the countries that have a national language page in their official national language(s) on the EAAFP website.	Gov FP, Sec	CEPA contact point, National networks
	C. FPs identify a CEPA point of contact for each country in the flyway to: (3) develop the EAAFP Brochure in their national language(s) to promote the EAAFP and its objectives through e-newsletter, etc.	Number of EAAFP brochures in national languages available on the EAAFP website and FP websites.	Gov FP, Sec	CEPA contact point, National networks

Portion of Action Plan to show layout

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Next Steps

- Prioritization of Actions
- Implementation and Resourcing Plan
- CEPA Action Plan Summary Brochure
- Coordination with Partners, subcommittees, WGs/TFs, and site managers
- Collaboration with related CEPA efforts from multilateral environmental agreements, such as Ramsar Convention, Convention on Biological Diversity (CBD), African-Eurasian Waterbird Agreement (AEWA), and international initiatives such as Wetlands Link International, World Wetland Network, and World Coastal Forum

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Decision

Partners attending the 11th Meeting of Partners are requested to:

- 1. *Adopt* the updated CEPA Action Plan 2023-2028 (Appendix 1)
- 2. *Encourage* members of the Partnership to collaborate on CEPA planning and action with Partners, Working Groups and Task Forces, Site Managers and other stakeholders
- 3. *Support* the CEPA Working Group to develop an action prioritization, summary pages, implementation plan, and resourcing plan



Questions?

- Please visit us at the CEPA Booth
- Contact me via email: ctburns@blm.gov



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