



EAAFP World Migratory Bird Day Small Grant Report

World Migratory Bird Day 2021 Australia

Section 1. EVENT INFORMATION (Compulsory)

1.1 Contact Information - Provide your contact information for this report

| | |
|--|--|
| Full Name | Anna Woods |
| Name of the organisation | Friends of Adelaide International Bird Sanctuary (FAIBS) |
| Name(s) of the division and/or position | Secretary FAIBS |
| Type of the organisation - Government/NGO/Private Sector/Other | Non-government volunteer organisation under the umbrella of Friends of Parks SA Inc, Dept for Environment and Water, South Australian Government (https://friendsofparossa.org.au) |
| Email | faibssa@gmail.com |
| Postal address | Anna Woods, 12/12 Motley Ave, Fulham Gardens, 5024, South Australia |
| Office phone numbers | n/a |
| (Your) Cell number (optional) | +61 413 633 756 |
| Fax (optional) | n/a |
| Website (optional) | n/a |
| Additional contact person (optional) | Simone Slattery (Bowerbird Collective) wheresongbegan@gmail.com |
| Date of submission | 21/5/21 |

1.2 Event Location - Where did your event take place?

| | |
|---------------------------|---|
| Name of country | Australia |
| Name of city | Adelaide, South Australia |
| Name of event place/venue | Social media: Friends of Adelaide International Bird Sanctuary Facebook page. Also on YouTube 'Winaityinaityi Pangkara – The Country of the Birds'. |

1.3 Event Organiser - Who were organiser and/or sponsor for your event?

| |
|---|
| FAIBS in collaboration with Kaurna People and the Bowerbird Collective, professional musicians and film makers (www.bowerbird productions) |
|---|

1.4 Target Audience - Who were the participants for your event?

NOTE: Not possible to be specific about numbers of participants.

| Social Media Target audience | No. of participants |
|--------------------------------------|--|
| School students, teachers or parents | Contacted through our Supporters and Members networks. |

| | |
|---|--|
| University students | Nature Play Social Media networks at UniSA, Adelaide University, Flinders University |
| Researchers, scientist | FAIBS Contacts, BirdsSA members, BirdLife Australia; SA Museum |
| birdwatchers | FAIBS, EAAFP, BirdsSA and BirdLife Australia social media networks were linked; The Overwintering Project. |
| Site managers for flyway site and wetlands | 4 local government Councils, Green Adelaide, and Northern and Yorke Landscape Board. |
| Decision or policy makers | Department of Environment and Water, South Australian Government; National Parks; Friends of Parks network; Environment Protection Agency. |
| Media | 4 local newspapers and 2 local Environment Centres were contacted. |
| Others – specify: All of the above and Kurna People as accessed through the FAIBS Facebook page, Contact lists and other linked social media sites. Local landcare and tourism organisations. | See below for stats |

Section 2. EVENT PROGRAMME (Compulsory)

Provide your event agenda, programme or discussion paper here.

During March 2021, FAIBS and the Bowerbird Collective (Simone Slattery and Anthony Albrecht) liaised with Northern Kurna Elders to arrange a filming day on March 29th at Thompson Beach in the Adelaide International Bird Sanctuary (AIBS), one of the southern-most roosting and feeding sites for migratory birds on the East Asian-Australasian Flyway (EAAF).

On March 29th, the Bowerbird Collective filmed 2 Northern Kurna Elders, Jeffrey Newchurch and Lynette Crocker, in AIBS, talking about the significance of the Sanctuary to their indigenous culture and to the birds. As it evolved, it was decided to include footage of others involved in AIBS stewardship, including Ecologist Joan Gibbs and the newly appointed AIBS Indigenous Park Ranger, Phillip Dudley, as that would be complementary to the ‘family’ of carers that Jeffrey referred to as he spoke.

Over the next month, the film was then edited by the Bowerbird Collective into a beautiful and coherent portrayal lasting nearly 10 minutes, with an atmospheric musical backing thanks to the Bowerbird Collective’s musical talents.

Two drafts of the film were provided to the Elders, key members of the FAIBS Committee and Senior Parks Ranger Warrick Barnes to get their feedback and approval to release the film to the public.

The film was launched on May 8th on social media as part of the celebrations of World Migratory Bird Day (WMBD), beginning with the FAIBS Facebook page with a link to YouTube, and then linking it with other social media sites connected with FAIBS and the EAAF Partnership to get as much reach

as possible. As such, this was seen as an aesthetic and educative tool that could be used well into the future to build awareness of this site as an important migratory bird location which has been significant to the Kaurna people for thousands of years, and deserving of ongoing care and protection. Above all, this film is the first of its kind foregrounding First Nations voices along the EAAF.

An enormous amount of voluntary time was put into the making of this film by all who participated in its planning and implementation. The in-kind time donated represents a value much more than the EAAFP Small Grant of \$US1000, but all participants were willing to be involved on this basis, for which we are extremely grateful.

Section 3. BUDGET REPORT (Compulsory)

Report here how you spent the budget you planned in the application.

Bowerbird Collective: Film making, editing, sound and music production: \$AU630
Social Media promotion: \$AU70
SUB-TOTAL: \$AU700

Northern Kaurna Elder Jeffrey Newchurch: consulting and participation fee: \$AU 275
Northern Kaurna Elder Lynette Crocker: consulting and participation fee: \$AU 275
SUB-TOTAL: \$AU 500

TOTAL: \$AU1200 rounded to = \$US1000 at then current exchange rates.

In-kind contributions estimated around \$US5000.

This includes travel to and from consultations and filming site, administration and meeting time, visits, liaising with Kaurna people, phone calls, internet use, setting up the social media network, editing time and music production.

Bank statements for participant payments attached.

Section 4. SHORT SUMMARY REPORT (Compulsory) – This report will be shared on EAAFP website

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. **(Minimum 400 words, with photos or videos)**

‘Winaityinaityi Pangkara - The Country of the Birds’: a film contributing to the celebration of World Migratory Bird Day, May 8th, 2021.

Jeffrey Newchurch and Lynette Crocker, two Northern Kaurna Elders integral to the establishment of Winaityinaityi Pangkara, the Adelaide International Bird Sanctuary in South Australia, reflect on the importance of this place to their People. They are joined by ecologist Joan Gibbs from the Friends of Adelaide International Bird Sanctuary.

The Adelaide International Bird Sanctuary is one the southern-most roosting and feeding sites for thousands of migratory shorebirds that annually use the East Asian-Australasian Flyway.

The film was produced by the Bowerbird Collective on behalf of the Friends of Adelaide International Bird Sanctuary. It was supported by the East Asian-Australasian Flyway Partnership and

filmed with permission from the Department for Environment and Water, the Government of South Australia, and the National Parks and Wildlife Service South Australia. Film, sound, music and editing were by Anthony Albrecht & Simone Slattery of www.bowerbird.productions

This short film is the first of its kind foregrounding First Nations voices along the East Asian-Australasian Flyway. It contains beautiful footage of the AIBS landscape, its birds, atmospheric music, and most importantly, moving commentary by Northern Kurna Elders who have been carers and spiritually linked to this environment for tens of thousands of years.

The film was released on various local, national and international social media sites on World Migratory Bird Day, 2021. Within one week it had achieved a reach of over 6000 with some 200 viewers on the FAIBS Facebook page alone.

The film can be accessed through this direct link: <https://youtu.be/pGZY6TLYKUg> or through the FAIBS Facebook page 'Friends of Adelaide International Bird Sanctuary'.

FAIBS are extremely grateful for the EAAFP funding and the enormous number of additional in-kind and highly skilled contributions of participants that made this film and its launch possible.

Photos

1. A still from the film showing Northern Kurna Elder, Jeffrey Newchurch with Joan Gibbs in the Bird Sanctuary. Photo taken by Anthony Albrecht.
2. FAIBS and Bowerbird Collective film planning group at St Kilda: from L to R: Anna Woods (FAIBS), Joan Gibbs (FAIBS), AIBS Ranger Andrew Cowley, composer Anne Cawrse, Bowerbird Collective musician Simone Slattery, and Jennifer McKay (FAIBS). Photo taken by Warrick Barnes.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

| | |
|---------------|--|
| Name of Video | Winaityinaityi Pangkara – The Country of the Birds |
| Photo/Video | Go to Friends of Adelaide International Bird Sanctuary Facebook page, or access through YouTube by putting in the title of the film. |
| Credit info | Funded by a WMBD Small Grant from EAAFP. Supported by the East Asian-Australasian Flyway Partnership and filmed with permission from the Department for Environment and Water, the Government of South Australia, and the National Parks and Wildlife Service South Australia. Featuring Northern Kurna Elders Jeffrey Newchurch and Lynette Crocker with Joan Gibbs. Produced by the Bowerbird Collective in collaboration with Friends of Adelaide International Bird Sanctuary. |
| Link | Please provide a link of this photo/video (e.g. FB posting or Flickr link) https://youtu.be/pGZY6TLYKUg |

5.1 Outcome - What is the outcome from your event?

Viewing stats available so far:

On WMBD 67 reached on the FAIBS Facebook page, there were 26 engagements, 40 went, 95 interested, 3 likes and 2 comments. Further comments were arrived by email or word of mouth.

In the week after the film launch on the FAIBS Facebook page there was a 335% increase in interaction, 400% more likes, and 12 new followers.

To date (21st May) there have been more than 1000 views between Facebook and YouTube, and a reach of over 6500 between the Bowerbird Collective and FAIBS Facebook sites.

We expect that there will be a continuing reach and viewing well into the future, while we anticipate FAIBS and allied organisations will be using this film at selected community and professional events in the years ahead.

As such we believe the project has been extremely worthwhile.

5.2 Media list – Links of any media release and social media posts

Social media posts:

Some of the comments:

‘What a wonderful film depicting the importance of the biological diversity of the Upper Samphire coast of Gulf St. Vincent, South Australia to both migratory and resident shorebirds. The Adelaide International Bird Sanctuary is so important, not only to the birds and the Kauna community, but to all people. Very peaceful music, too.’

Dr Keith Jones, Scientist.

Chairperson South Australian Shorebirds Foundation.

‘What a powerful production.....I found it very moving.’

Ian Forsyth, Birder, Gawler, South Australia.

‘A really lovely work of art, celebrating such a wondrous place.’

Elizabeth Hodgman, community participant, Panorama, South Australia.

‘It really was a pleasure working with you all to produce this new film. We are so glad you like it! Thank you for thinking of us and including us in celebrating this extraordinary piece of coast line.’

Simone Slattery, Professional and creative musician, Bowerbird Collective

Any additional comment? (Optional)

A big thank you to the EAAFP for funding this WMBD celebratory project which was a very special experience for all involved, with a beautiful, moving, long lasting and far-reaching outcome.