



World Migratory Bird Day (WMBD) Small Grant 2021
Application Form

WMBD Small Grant 2021 for East Asian - Australasian Flyway

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About World Migratory Bird Day 2021

WMBD is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African-Eurasian flyway, the East Asian-Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2021, WMBD will be held on 8 May and 9 October.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2021 Small Grant

The Small Grant for 2021 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#) and [EAAFP Task Forces and Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in the World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in local language that aims to raise awareness on the need of conserving migratory waterbirds and the value of their habitats in East Asian – Australasian Flyway.

Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2021 need to base in the EAAFP Partner countries. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support. (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event, not to cover the costs for the existing WMBD event expenses. Applications with similar contents (location, target participants etc.) to previous years may not be accepted.

*Due to COVID-19, we encouraged applicants to carry out activities which prevent face-to-face activities to reduce risk of spreading COVID-19. All activities organization has to follow national guidelines of the country to prevent COVID-19. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

Information of the application

Firstly, Applicants must meet the eligibility criteria set for funding assistance under EAAFP WMBD 2021 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit the application as early as possible.

The deadline for application is **20 August 2021**. Please submit an application to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net.

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicant will hear of the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have a responsibility to help translate the World Migratory Bird Day materials into their own languages which will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 20 August 2021

1. Applicant Contact information

	Name of applicant:	Dr. Srey Sunleang
a.	Name of the organization:	General Directorate of Administration for Nature Conservation and Protection, Ministry of Environment
b.	Name(s) of the division and/or position:	Deputy Director General of General Directorate of Administration for Nature Conservation and Protection
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	Government
d.	Email:	sunleangsrey@gmail.com
e.	Postal address:	Ministry of Environment, Morodok Techo Building (Lot 503), Tonle Bassac, Chamkarmorn, Phnom Penh, Cambodia.
f.	Office phone numbers:	n/a
g.	(Applicant) Cell number:	+855 77 333 456
h.	Fax:	n/a
i.	Website:	www.moe.gov.kh
j.	Additional contact person	Eang Phallis (phalliseang@gmail.com)

If there will be more than one organization to arrange the event, please specify all above.

2. Proposed Event Plan and Expected Outcome

Please tick the relevant categories of your proposed event:

Public awareness activity – local and/or national	√
Birdwatching - field trip	
Monitoring/survey – field trip	
Educational activity/lecture	√
Festival	
Media Event	√
Movie/video	√
Others – specify	

Please specify your proposed event plan and expected outcome

Please include the following information;

Title: Celebration of World Migratory Birds Day 2021

Date: 08 October 2021

Location: Online Celebration

Organiser: General Directorate of Administration for Nature Conservation and Protection

To date, Ministry of Environment Cambodia have nominated Anlung Pring Protected Landscape as the first Flyway Network Site (FNS). The Anlung Pring Protected Landscape is located in Boeung Salang Kang Tbaung and Prek Kruss communes, Kampong Trach district, in Kampong Province, and adjacent to the international border between Cambodia and Vietnam. Each year, this wetland plays a significant role in hosting large numbers of Sarus Crane and other migratory birds from December to May during the non-breeding season for those species. However, it is needed to promote and awareness of the conservation of migratory birds, their flyway as well as to encourage the local authorities on nominated the important wetlands that support migratory birds as FNS for further promotion, conservation and exchange good management model with other FNS along the East Asian Australian Flyway.

Ministry of Environment Cambodia organized World Migratory Bird Day (WMBD) every year in order to raise awareness to the public on migratory birds and their habitat conservation as well as the importance of partnership from local, national to regional cooperation for the conservation of those migratory species. This year due to Covid-19 pandemic, the outdoor activities are restricted or limited. Therefore, WMBD 2021 will be organized virtually. This online event will be organized by General Directorate of Administration for Nature Conservation and Protection, Ministry of Environment and partner with relevant organization.

We expect about 50 to 100 people participate in this online event, and the target participants are local authorities, local communities, rangers, students, university students and decision makers. This online event activities will include the short lecture and speech from experts on migratory bird identification, online singing to raise awareness, video display and promote new initiative, the Sarus Crane-friendly rice in Anlung Pring Protected Area, the first FNS in Cambodia. In addition, we will collaborate with YouthAGE, an environment and conservation youth club from Pannasastra University of Cambodia, to highlight the World Migratory Bird Day 2021 and its theme, Sing, Fly, Soar- like a Bird!, through designing the awareness materials digital poster and short video for displaying or posting through the online platform. The activities on the celebration of World Migratory Bird Day 2020 will be broadcasted through social media, national news channels, and webpage or Facebook page of Ministry of Environment which will reach to more than thousands of people.

3. Proposed Event Budget Plan:

Please specify budget plan of your proposed event

Total: 1,000.00 USD

Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

Zoom plan, rental of other support equipments, host venue	150 USD
Awareness raising materials (poster and video)	300 USD
Support for Bird Expert as trainers	100 USD
Support for Artists or Singers (for online Live performance)	400 USD
Awards materials for online quizzes	50 USD
Others – specify	
Excepted contribution from General Directorate of Administration for Nature Conservation and Protection, Ministry of Environment and others	1000 USD

In addition, please register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website

(<http://www.worldmigratorybirdday.org/register-your-event>)

After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken. **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**

Report deadline:	No later than 24 October 2021 or within two weeks after the event(s)
Required information:	Name of organiser, target participants, programme, outcome summary and finance supporting documents
Submit to:	to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net .

ANNEX 1**Standard format for the World Migratory Bird Day****Final report Report Template****Section 1. EVENT INFORMATION (Compulsory)**

1.1 Contact Information - Provide your contact information for this report

Full Name	
Name of the organisation	
Name(s) of the division and/or position	
Type of the organisation - Government/NGO/Private Sector/Other	
Email	
Postal address	
Office phone numbers	
(Your) Cell number (optional)	
Fax (optional)	
Website (optional)	
Additional contact person (optional)	
Date of submission	

1.2 Event title: _____

1.3 Event Location - Where did your event take place?

Name of country	
Name of city	
Name of event place/venue	

1.4 Event Type - Check the relevant categories of your event type

Public awareness activity – local and/or national	
Field Trip (e.g. Birdwatching)	
Monitoring/survey	
Educational activity/lecture	
Festival	
Media event (e.g. press release)	
Movie/video	
Others – specify	

1.5 Event Organiser - Who were organiser and/or sponsor for your event?

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1.6 Target Audience - Who were the participants for your event?

School students, teachers or parents	
University students	
Researchers, scientist	
birdwatchers	
Site managers for flyway site and wetlands	
Decision or policy makers	
Media	
Others – specify	

1.7 Number of Participants - How many participants were there for your event?

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1.8 Outcome - What is the outcome from your event?

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Any additional comment? (Optional)

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Section 2. EVENT PROGRAMME (Compulsory)

Provide your event agenda, programme or discussion paper here.

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Section 3. BUDGET REPORT (Compulsory)

Report here how you spent the budget you planned in the application

Section 4. SHORT SUMMARY REPORT (Compulsory)

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 200 words)

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video	e.g. photo 1 or video 1
Photo/Video	Please insert a photo here

Credit info	Please provide credit information for this photo/video
Link	Please provide a link of this photo/video (e.g. FB posting or Flickr link)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the EAAFP Secretariat, if you can and have one;
- Take enough photos from events or activities with this WMBD poster and send us lots of photos in jpg or png format; and videos as well if you have one.
- Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.