



**World Migratory Bird Day (WMBD) Small Grant 2019**  
**Application Form**

**WMBD Small Grant 2019 for East Asian - Australasian Flyway**

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## About World Migratory Bird Day 2019

The 2019 theme of World Migratory Bird Day (WMBD) is "Protect Birds: Be the Solution to Plastic Pollution!", which put the spotlight on the impact of plastic pollution on migratory birds and their habitats. WMBD is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African-Eurasian flyway, the East Asian-Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2019, WMBD will be held on 11 May and 12 October.** The EAAFP Secretariat highly encourage Partners to celebrate WMBD on twice a year.

## Introduction of EAAFP WMBD 2019 Small Grant

The Small Grant for 2019 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#) and collaborators from [EAAFP Task Forces and Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in the World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in local language that aims to raise awareness on the need of conserving migratory waterbirds and the value of their habitats in East Asian – Australasian Flyway.

## Eligibility Criteria

EAAFP Partners who plan to organize an event to celebrate World Migratory Bird Day 2019 in Partner countries included in the DAC list of ODA Recipients are our priority to support. (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event, not to cover the costs for the existing WMBD event expenses. Applications with similar contents (location, target participants etc.) from the previous years may not be accepted.

### **Information of the application**

This form must be filled by an applicant organization only if applicant or applicant organization qualifies the eligibility criteria set for funding assistance under EAAFP WMBD 2019 Small Grants Programme.

For your budget planning, please note that maximum 1,000 USD will be allocated to each country. The small-scale grant will be allocated on a first come first served basis, we recommend you submit the application as early as possible.

The deadline for application is **9 Sept 2019**. Please submit an application to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at [communication@eaaflyway.net](mailto:communication@eaaflyway.net) and [wmbd@eaaflyway.net](mailto:wmbd@eaaflyway.net).

After the Secretariat successfully receives your application, the approval of the successful proposal is made by the Secretariat. The applicant will hear application result within one or two weeks. Incomplete applications will not be processed further.

Successful applicants have responsibility to help translate the World Migratory Bird Day materials into their own languages which will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/2019/download-materials>).

**Date of Application:** 06 September 2019

**1. Applicant Contact information**

	Name of applicant:	Amy M. Lecciones
a.	Name of the organization:	Society for the Conservation of Philippine Wetlands, Inc
b.	Name(s) of the division and/or position:	Vice- President and Executive Director
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	NGO
d.	Email:	<a href="mailto:amy_lecciones@yahoo.com">amy_lecciones@yahoo.com</a> ; <a href="mailto:post@wetlands.ph">post@wetlands.ph</a>
e.	Postal address:	Unit 208 , Grand Emerald Tower, F. Ortigas Jr. corner Garnet Streets, Ortigas Center, Pasig City, 1605 Philippines
f.	Office phone numbers:	(+63) (02) 6372409
g.	(Applicant) Cell number:	(+63)917 5444096
h.	Fax:	(+63) (02) 6372409
i.	Website:	<a href="http://www.wetlands.ph">www.wetlands.ph</a>
j.	Additional contact person	Jose Carlo H. Quintos

*If there will be more than one organization to arrange the event, please specify all above.*

**2. Proposed Event Plan and Expected Outcome**

*Please tick the relevant categories of your proposed event:*

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Public awareness activity – local and/or national	/
Birdwatching - field trip	/
Monitoring/survey – field trip	
Educational activity/lecture	/
Festival	
Media Event	
Movie/video	
Others – specify : Workshop, Wildlife Photography, Sketches, Online Exhibit	/

Please specify your proposed event plan and expected outcome

*Please include the following information; Title, Date, Location, Organiser, Target participants, Expected number of participants (max. 500 words)*

Title: "Click It, Sketch It: An Adventure with Migratory Birds"

Date: 12 October 2019 (World Migratory Bird Day)

Venue: Las Piñas – Parañaque Wetland Park (LPPCHEA)

Participants: Total 10 amateur and professional nature photographers, 10 virtual artists, and 10 kids (grade school)

Coordinator: Ms. Amy M. Lecciones, Executive Director, Society for the Conservation of Philippine Wetlands, Inc. (SCPW)

Implementing Organization: Society for the Conservation of Philippine Wetlands, Inc.

In line with this year's theme for World Migratory Bird Day (Protect Birds: Be the Solution to Plastic Pollution) and the EAAFP theme for 2019-2020 (Flyways – Connecting People and Migratory Waterbirds), the SCPW will conduct an activity for nature/wildlife photographers, graphic arts students grade schoolers in the local community to come together for a learning event that will revolve around the importance of migratory birds, the threats posed by plastic pollution to their very existence and what they can do to help protect these wildlife and their habitats. The participants for this activity are those sectors with the potential to translate these images to communication materials that can help promote protection of these migratory birds as well as wetland conservation. The learning event will employ approaches and methods that will include the following activities:

- Storytelling session for the kids on migratory birds and plastic pollution;
- Seminar on migratory birds and plastic pollution for the photographers and visual artists;
- Wetland Walk and Bird-watching activity;
- Photography and Sketching workshop; and
- Online exhibit of photos and sketches.

The objectives of this event are to increase the awareness of the nature photographers and graphic artists on the importance of migratory birds and wetlands and how they can help protect them; to establish a cadre of photographers and graphic artists who can advocate for migratory bird protection and wetland conservation through using images as a medium; to enhance the skills of nature photographers in capturing images of wildlife and nature that can be used as tools in advocating protection for migratory birds and wetland conservation; and to instill conservation in the minds of young children, and the impacts of plastic pollution to migratory birds.

The main outputs/outcomes include a cadre of photographers and artists who will advocate for wetland conservation and protection of migratory birds. An added output would be early awareness of conservation concepts in children and the impacts of plastic pollution on the environment – particularly on migratory birds. Photos and sketches of migratory birds and their habitats will also be produced for use as communication materials on migratory birds protection and wetland conservation. It is also expected that there will be increased awareness among the general public since some members of the media will be invited.

### 3. Proposed Event Budget Plan:

Please specify budget plan of your proposed event

Total: 1000USD

*Please note that ideal budget scale is approximately 1,000 USD to each country*

Budget breakdown:

1. Honorarium for Guides, Trainers, Facilitators	200USD
2. Venue, Lunch, and Snacks for the half day event	400USD
3. Transportation for organizers	100USD
4. Supplies and seminar kit (Banners, flyers, bags, tshirts, notepads, ball pens, markers, other supplies)	200
5. Web development and uploading of online exhibit	100
<b>Total Requested</b>	<b>1000</b>
In-kind contribution from SCPW	
Administrative and Coordination Cost (Communication, coordination, procuring permits, etc.)	200

In addition, we encourage you to register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)

After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Final Report should include copies of any materials produced under the project. Published materials should be submitted with the final report in both hard and electronic copy with suitable photographs illustrating the activities undertaken

Report deadline:	<b>No later than 31 Oct 2019 or within two weeks after the event(s)</b>
Required information:	Name of organiser, target participants, programme, outcome summary and finance supporting documents

Submit to:	to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at <a href="mailto:communication@eaaflyway.net">communication@eaaflyway.net</a> and <a href="mailto:wmbd@eaaflyway.net">wmbd@eaaflyway.net</a> .
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## ANNEX 1

### Standard format for the World Migratory Bird Day Event Report

#### Section 1. EVENT INFORMATION (Compulsory)

##### 1.1 Contact Information - Provide your contact information for this report

Full Name	
Name of the organisation	
Name(s) of the division and/or position	
Type of the organisation - Government/NGO/Private Sector/Other	
Email	
Postal address	
Office phone numbers	
(Your) Cell number (optional)	
Fax (optional)	
Website (optional)	
Additional contact person (optional)	
Date of submission	

##### 1.2 Event Location - Where did your event take place?

Name of country	
Name of city	
Name of event place/venue	

##### 1.3 Event Type - Check the relevant categories of your event type

Public awareness activity – local and/or national	
Field Trip (e.g. Birdwatching)	
Monitoring/survey	
Educational activity/lecture	
Festival	

Media event (e.g. press release)	
Movie/video	
Others – specify	

1.4 Event Organiser - Who were organiser and/or sponsor for your event?

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1.5 Target Audience - Who were the participants for your event?

School students, teachers or parents	
University students	
Researchers, scientist	
birdwatchers	
Site managers for flyway site and wetlands	
Decision or policy makers	
Media	
Others – specify	

1.6 Number of Participants - How many participants were there for your event?

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1.7 Outcome - What is the outcome from your event?

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Any additional comment? (Optional)

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**Section 2. EVENT PROGRAMME (Compulsory)**

Provide your event agenda, programme or discussion paper here.
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**Section 3. BUDGET REPORT (Compulsory)**

Report here how you spent the budget you planned in the application

**Section 4. SHORT SUMMARY REPORT (Compulsory)**

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 200 words)

**Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):**

Name of Photo/Video	e.g. photo 1 or video 1
Photo/Video	Please insert a photo here
Credit info	Please provide credit information for this photo/video
Link	Please provide a link of this photo/video (e.g. FB posting or Flickr link)

**Note:**

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the EAAFP Secretariat, if you can and have one;
- Take enough photos from events or activities with this WMBD poster and send us lots of photos in jpg or png format; and videos as well if you have one.
- Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.