

3.2.1 Implementation of CEPA Strategy and Action Plan

Report provided by the CEPA Working Group (Lew Young)

Members of the CEPA WG:

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Report

Over the past 15 months, the CEPA WG has been in regular contact to implement the EAAFP CEPA Strategy that was adopted at MoP6. The following is a summary of the main work:

- **Communication material:** Preparation of a generic communication package of communication material that can be customized about the flyway (short videos, PPT presentations, posters, flyer etc.) which will be placed on the EAAFP website. To assist the Secretariat in their work,
 - *Requests for general Powerpoints:* WG Chair and Partners are asked to bring Powerpoints to MoP7 about their work relating to the EAAFP which they do not mind being placed on the EAAFP website for public downloading and sharing;
 - *Requests for photographs:* WG Chair and Partners are also requested to bring to MoP7 any photographs relating to their work and that of the EAAFP, e.g. of key species, threats, people and activities, that they do not mind being placed on the EAAFP website for public downloading and sharing. Please provide the name of photographer and the title of the photographs.
- **Consistency in information on the EAAFP website:** The CEPA WGs has provided assistance to the EAAFP Secretariat to achieve more consistency in the content on the EAAFP website. For example in creating a species profile for each key species (<http://www.eaaflyway.net/migratory-waterbirds.php>) and including the name and contact of the Chair and the Coordinator (if possible) for each WG.
- **Case studies:** The CEPA WG has developed a template (Attachment 1) to collect case studies from the EAAF that can be shared on the EAAFP website. Case studies could be on topics such as community engagement, working with the private sector, benefits of joining the partnership, conservation of species and sites, and designating network sites.
 - *Requests for case studies:* WG Chair and Partners are asked to complete the template with any case studies that they would like to share and have put up on the website. These case studies do not have to be success stories but could be about a problem and the case study would be about the problem is being addressed.
- **Benefits of designation for site managers:** The CEPA WG was asked to review the 2006 paper entitled, 'Briefing Paper for Site Managers - Benefits and Expectations of the East Asian – Australasian Flyway Site Network', which outlined the benefits to site managers of designating their sites as Flyway Network Sites (Attachment 2). The comments from the CEPA WG were mainly concerned with the following issues:
 - How to achieve the supposed benefits stated in the document, e.g. para. 2 'The Flyway Site Network represents a unique opportunity for Site Managers in the Flyway to work together to achieve more effective conservation and protection of migratory waterbirds';
 - How to give assistance to the site managers so that they and their sites receive national and international recognition of the importance of their sites and support for their work in conserving it;

- How can the Flyway Site Network provide site managers with the information, capacity development opportunities that they need?
 - *Requests for comments:* There will be an informal meeting during MoP7 on “Strategies for enhancing benefits EAAFP brings to network sites and partner conservation efforts” which may lead to the formation of a small group to consider the issue, including how designation as a Network Site can benefit the migratory waterbirds and the local communities at the sites, and how the benefits can be achieved.